



SME

Sales & Marketing Executives, Inc.

Of Sioux Falls

February, 2015

I am very pleased to have met Mike Hourigan in January of 2015 after talking with him on the phone and arranging a speaking engagement for Sales & Marketing Executives of Sioux Falls, SD.

Mike is both humorous and insightful, and is extremely easy to work with. The SME Sioux Falls membership is comprised of business decision-makers and leaders, and all were very complimentary about his subject matter of navigating your business and employees through change. His presentation style and sense of humor make it a very enjoyable experience for the audience. One of the remarkable things Mike did prior to his presentation was to stand at the door and greet members as they walked in. A simple gesture, but one that demonstrated his desire and ability to connect with people.

SME Sioux Falls looks forward to having Mike back in the future, and we highly recommend him as a speaker for any group or organization looking to provide a valuable experience to their membership.

Sincerely,

Shelly A. Johnson
President-Elect
SME Sioux Falls