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September 14, 2006

Mike Hourigan

Dear Mike:

Please use this testimonial about your presentation at our National Sales Meeting.

Mike did a wonderful job at the event and a great job before the event. He mingled and talked with our people and really integrated himself with our group. His presentation used information our National Sales Manager had given him before and information Mike heard earlier in the meeting. His customization made it feel like this presentation was just for this group and it was specific to them. Additionally, he did a masterful job of weaving our products and theme *Cracking the Code* into the program. It was nice that someone who is funny, lively and interesting can also be informative and give good, useful information. Mike got nothing but compliments from the group.

Yours truly,

Jim Shaffer
Director Trade Marketing & Sales Development