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February 28, 2011

Mr. Mike Hourigan
8801 Taybrook Drive
Huntersville, NC 28078
mike@mikehourigan.com

Re: 2011 Duro-Last National Sales Conference

Dear Mike:

On behalf of the Duro-Last family, I would like to thank you for your keynote address presented to our group of over 750 people. Your energy and enthusiasm was great to see. The amount of "homework" you did on the company was evident in your presentation. All the individuals you worked with at Duro-Last had nothing but good things to say.

Thank you again for being a part of our conference.

Sincerely,

A handwritten signature in black ink that reads "John Deal". The signature is written in a cursive style with a large, looping initial 'J'.

John Deal
National Sales Manager

JED/cls