



**John S. White**  
Executive Director

**Mr. Mike Hourigan**

**Dear Mike:**

**I like it when a speaker states to his audience early on that he's not going to waste their time. Then delivers on that promise.**

**Our association is comprised of business owners and corporate managers in the advertising distribution business and for us to survive we have to deliver on time.**

**Your insight on corporate structure, dealing with rapid change, and taking time to deal with the results of changes on our employees set the perfect tone for the kickoff of our annual conference.**

**Best Regards,**

**John S. White**  
**AAPS**